



BEARFACTS 1989 – 1999

Santa Rosa , Florida [12113]

Santa Rosa is one of 67 counties in Florida. It is part of the [Pensacola-Ferry Pass-Brent, FL \(MSA\)](#). Its 1999 population of 116,070 ranked 32nd in the state.

PER CAPITA PERSONAL INCOME

In 1999 Santa Rosa had a per capita personal income (PCPI) of \$22,454. This PCPI ranked 28th in the state and was 83 percent of the state average, \$26,894, and 80 percent of the national average, \$27,939. The 1999 PCPI reflected an increase of 2.7 percent from 1998. The 1998-1999 state change was 3.5 percent and the national change was 3.9 percent. In 1989 the PCPI of Santa Rosa was \$15,053 and ranked 36th in the state. The 1989-1999 average annual growth rate of PCPI was 4.1 percent. The average annual growth rate for the state was 3.6 percent and for the nation was 4.2 percent.

TOTAL PERSONAL INCOME

In 1999 Santa Rosa had a total personal income (TPI) of \$2,606,261^{*}. This TPI ranked 33rd in the state and accounted for 0.6 percent of the state total. In 1989 the TPI of Santa Rosa was \$1,190,459^{*} and ranked 34th in the state. The 1999 TPI reflected an increase of 4.8 percent from 1998. The 1998-1999 state change was 5.3 percent and the national change was 5.1 percent. The 1989-1999 average annual growth rate of TPI was 8.2 percent. The average annual growth rate for the state was 5.9 percent and for the nation was 5.5 percent.

COMPONENTS OF TOTAL PERSONAL INCOME

Total personal income includes net earnings by place of residence; dividends, interest, and rent; and personal current transfer receipts received by the residents of Santa Rosa. In 1999 net earnings accounted for 67.8 percent of TPI (compared with 72.8 in 1989); dividends, interest, and rent were 18.8 percent (compared with 16.5 in 1989); and personal current transfer receipts were 13.4 percent (compared with 10.8 in 1989). From 1998 to 1999 net earnings increased 4.4 percent; dividends, interest, and rent increased 3.6 percent; and personal current transfer receipts increased 8.9 percent. From 1989 to 1999 net earnings increased on average 7.4 percent each year; dividends, interest, and rent increased on average 9.6 percent; and personal current transfer receipts increased on average 10.5 percent.

EARNINGS BY PLACE OF WORK

Earnings of persons employed in Santa Rosa increased from \$935,977^{*} in 1998 to \$950,075^{*} in 1999, an increase of 1.5 percent. The 1998-1999 state change was 7.9 percent and the national change was 6.8 percent. The average annual growth rate from the 1989 estimate of \$529,083^{*} to the 1999 estimate was 6.0 percent. The average annual growth rate for the state was 6.3 percent and for the nation was 5.6 percent.

**Note: All income estimates with the exception of PCPI are in thousands of dollars, not adjusted for inflation.*

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